



# EQUITY INVESTOR PREFERENCES BY DEAL TYPE

## AFFORDABLE AND WORKFORCE HOUSING

### CONTACT

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# EQUITY INVESTOR PREFERENCES BY DEAL TYPE

For workforce and affordable housing - existing assets

Individual firms will obviously vary, but the following is typical (with higher investor preference for workforce housing)

Deal Type (Equity Check Range - \$M)	Large RE Fund Manager >\$25B AUM	Mid-Sized RE Fund Manager >\$5B & <\$25B AUM	Small RE Fund Manager <\$5B AUM	Insurance Company	HNW FO >\$500M to invest	HNW Individuals (Capacity Driven)
Single Assets \$5-\$15M						
Single Assets \$15M+						
Portfolio \$20M-\$50M						
Portfolio - \$50M+						
Programmatic JV \$100M+						
Entity Capital \$25M+						
Bridge Equity						
Co-GP Capital						

Strong Fit



Good Fit



Potential Fit